

CHINA 2023 INTERNATIONAL EDUCATION EXHIBITION TOUR

中国国际教育
巡回展



CIEET 2023

Beijing
2023.4.8 Sat

Guangzhou
2023.4.15 Sat

● Hosted by:
 **中国留学服务中心**
Chinese Service Center for Scholarly Exchange

Chongqing
2023.4.11 Tue

Shanghai
2023.4.16 Sun

● Organized by:
 **Chivast Education
International**

Invitation

The 28th China International Education Exhibition Tour (CIEET 2023), organized by Chinese Service Center for Scholarly Exchange (CSCSE), will be held in Beijing, Chongqing, Guangzhou and Shanghai on 8-16 April, 2023. Alongside this event, the China Study Abroad Forum 2023 (CSAF 2023) will also be convened in Beijing on 7 April. On behalf of CSCSE, I would like to invite colleagues from foreign Embassies and Consulates in China, higher educational institutions at home and abroad and stakeholders in the field of international education to this year's events.

With the strong support of China's Ministry of Education, CIEET and CSAF have become one of the most influential international education events in China since their inception in 1999. Over the past 23 years, CIEET, CSAF and their side events have all along been committed to serving the needs of outbound Chinese students, enhancing global engagement of Chinese universities, and cultivating international talents for national and local economic and social development. While leading the industry in terms of the number of visitors and participating countries, these events have also provided a high-level platform for building global consensus on education governance and development.

In his report to the 20th CPC National Congress, President Xi Jinping has highlighted the importance of promoting high-standard opening-up. The international scholarly exchanges, as an integral part of educational opening-up, can help to facilitate talent cultivation, strengthen exchanges and mutual learning between different civilization, and promote scientific and technological innovation cooperation. For the higher-quality development of international scholarly exchanges, CIEET and CSAF will focus on building three major platforms in the year of 2023 .

First, an all-embracing international education service platform. At CIEET Beijing, we will organize the "19th Job Fair for Overseas Returned Students and High-End Talents" and the "Pre-departure Orientation for Safe Studies Abroad" to provide all-round consulting services for both outbound students and returned talents. **Second, a multi-dimensional exchanges and cooperation platform.** Special exhibition zones on the "Belt and Road" collaboration, vocational education and intercollegiate exchanges for Chinese and overseas universities will debut this year to meet diverse needs and foster exchanges and synergy of high-quality educational resources. **Third, an integrated digital interaction platform.** We will open flexible channels to exhibitors for online and offline publicity as well as live-streaming promotion opportunities.

We stand ready to join hands with all our friends and partners to boost cooperation with open doors and pursue innovation with open arms. By fostering coordinated development of education, science and technology and talents, we will with concerted efforts contribute to the high-quality development of international scholarly exchanges. We look forward to meeting you all at CIEET and CSAF in 2023!



Cheng Jiakai
Director-General
Chinese Service Center for Scholarly Exchange (CSCSE)

INVITATION

CIEET 2023

About CSCSE

WHO WE ARE?

- A public organization under the jurisdiction of the Ministry of Education founded in 1989, which specializes in offering professional one-stop services for study abroad consultation and orientation, overseas academic credential evaluation, job-relocation for returnees, international students' recruitment and other related services, as well as international exchanges and cooperation in higher education.

- The first to organize international education exhibitions in China for overseas higher education institutions

- The first to organize "Study in China" Education Exhibitions overseas for universities from China

- The first to found a specialized agency for self-funded study abroad services

- The first national employment services platform for overseas-returned talents

- The only Chinese institution providing overseas academic credential evaluation, with the largest databases of overseas returnees and foreign educational resources

- The first national Internet Plus Study-Abroad Services platform serving more than 400,000 people annually

- The national-level "Pre-departure Orientation for Safe Studies Abroad Program"

The top study abroad exhibition in China

WHY JOIN US?

A time-honored brand with wide public recognition

Held in nearly 30 cities around China

Participation of over 2,600 universities and institutions from 56 countries and regions

1.47 million offline visitors

Nearly 5 million online viewers

Exhibition and cooperation opportunities for each and every educational institution across the globe

Highlights for CIEET 2023

A Trio International Education Event

A trio event incorporating the CIEET, the “Job Fair for Overseas Returned Students and High-End Talents” and the “Pre-departure Orientation for Safe Studies Abroad” to be staged at the CIEET Beijing Stop on 8 April, with a view to serve the needs of both outbound students and returned talents.

Multi-dimensional Exchanges and Cooperation

Diversified exhibition displays featuring national pavilions and thematic exhibition zones on the “Belt and Road” collaboration, vocational education, intercollegiate exchanges for Chinese and overseas universities, and study abroad related services will debut this year, so as to provide tailor-made networking opportunities based on the individualized needs of participants, thus facilitating the formation of the best possible partnerships between educational institutions at home and abroad.

High-level Comprehensive Dialogue

The China Study Abroad Forum (CSAF 2023) has its focus on global talent cultivation and innovation in the post-COVID era, and will bring together government officials, experts and scholars, representatives of prestigious think tanks and enterprises to exchange thoughts on perspectives of international talent cultivation and mobility, as well as new opportunities for global education development and cooperation.

Integrated Digital Interaction

CIEET will provide on-line solutions and professional services for exhibitors via virtual participation to facilitate real-time communication with students and universities from China.



Value-added Services

Exhibitors enjoy exclusively privileges

- 1 Exhibitors will have the priority to attend CSAF 2023
- 2 Exhibitors' profiles are published on CIEET website
- 3 Tailor-made B2B events for Chinese and foreign educational institutions
- 4 Multi-channel promotion by CSCSE to expand cooperation network

Register Now

Scan the QR code for registration and more discounts



Early bird discount available for exhibitors registered

10% off before 10 February 2023

5% off before 10 March 2023

Contact us for any enquiries

+86-010-67081645 / cieet_info@cscse.edu.cn

Beijing
Exhibition Hall

8/4/2023
Sat 10:00-16:30

Booth Size:
3m(W) x 2.5m(D)

Price:
USD3,400/CNY23,000

Chongqing
InterContinental
Hotels & Resorts

11/4/2023
Tue 10:00-16:30

Booth Size:
3m(W) x 2m(D)

Price:
USD2,700/CNY18,000

Guangzhou
Yuexiu International
Congress Center

15/4/2023
Sat 10:00-16:30

Booth Size:
3m(W) x 2.5m(D)

Price:
USD3,200/CNY22,000

Shanghai
International
Convention Center

16/4/2023
Sun 10:00-16:30

Booth Size:
3m(W) x 2.5m(D)

Price:
USD3,200/CNY22,000

Online Exhibition

March to April, 2023

Price:
USD3,200/CNY22,000